

Brian Segobiano

Brian Segobiano is a Managing Director and leads the Data Privacy practice. Brian advises clients across jurisdictions and industries on building and operationalizing data protection programs to demonstrate compliance with laws such as the European Union General Data Protection Regulation (GDPR), California Consumer Privacy Act (CCPA), California Privacy Rights Act (CPRA), the Brazilian General Data Protection Law (LGPD), the Health Insurance Portability and Accountability Act (HIPAA), and other emerging US and international laws.

As a Certified Information Privacy Professional (CIPP/E), Brian serves as a third-party Data Protection Officer (DPO) and supports clients with data mapping, data protection impact assessments, third party risk management, cybersecurity, individual rights, data transfer strategies, and governance & risk management software implementation. He also serves as the Chief Privacy Officer for the firm.

Brian has extensive experience leading complex and data-intensive investigations helping clients and counsel collect, analyze and quantify disparate sets of structured and unstructured data to support mission-critical decision making and damage analyses. His experience in analytics and eDiscovery includes healthcare claims investigations, anti-money laundering, employment disputes, anti-kickback investigations, and mortgaged-backed security disputes.

Brian serves as the President of the Board for the Bloomington Knockers Youth Football and Cheerleading Program in Bloomington, IL. Founded in 1957, the program uses the sports of flag football, tackle football and cheerleading as catalysts to promote values of diversity, hard work and team work in over 300 athletes from Kindergarten through 8th grade.